Your package questions, answered

Pick the path that matches the business you want to build. You can focus on one kind of event or plan for many.

Do I have to start with the Starter ToolBox?

No. Individual specialties are available separately, but Starter is the foundation we recommend. It covers business setup, pricing and profit basics, payments, marketing, a Practice Party, and the Core Party Blueprint for running an event. Then choose the specialty that fits your first market. The Complete Blueprint includes Starter if you want the whole library now.

Do I have to buy every specialty?

No. One craft can become many kinds of events, but you can choose the market you want to serve now. Pair Starter with a specialty such as private parties, kids, senior communities, schools, corporate events, or Restaurant & Venue Events. Add another specialty when you want to expand. Collections are optional groupings; the Complete Blueprint is the all-in choice.

What is in the $490 Complete Blueprint?

It is the complete 17-course business library, including Starter and the specialty programs, plus the private Event Photo & Description Library bonus. You receive event ideas, market-specific guidance, scripts, worksheets and planning tools together. At the current listed individual prices, the 17 courses total $929; the $490 package saves $439 compared with buying them one by one.

What is the difference between a specialty, a collection, and the Complete Blueprint?

A specialty teaches a particular market or event format. A collection groups selected courses at one package price. The Complete Blueprint gathers the full course library. Starter supplies the common business and event foundation, so each specialty can concentrate on what changes for its audience.

Is Restaurant & Venue Events required before the other courses?

No. It is an optional specialty for public events and venue partnerships. You can choose private parties, kids, schools, seniors, or another market after Starter. There is no required “Pro” step.

More good questions

You bring the creativity. The courses give you a practical route from an idea to an event people enjoy.

What if I have not run a craft event before?

That is what the Practice Party is for. Choose a craft, test the supplies and timing, set up as though guests were coming, run the full experience, and ask trusted people for honest feedback. The Core Party Blueprint then walks through preparation, welcome, making the craft, connection, closing, and follow-up. You can be ambitious while still rehearsing the experience.

Are there scripts and practical tools, or is this just inspiration?

Yes. Every program includes scripts written for its specific audience and type of event, including emails, text messages, and follow-ups. You also get practical planning, pricing, worksheets, and market-specific examples. The Complete Blueprint brings all 17 programs and their scripts together.

Will I be guaranteed bookings or a certain income?

No honest business course can promise that. Results depend on your market, costs, pricing, demand, attendance, execution and follow-through.

If I buy one course now, can I upgrade later?

Yes. For an eligible individual course or collection, request the seven-day Complete Blueprint upgrade offer by emailing deb@mycraftybusiness.com from your checkout address within seven calendar days. We verify the amount you paid and send a written adjusted checkout offer. The regular $490 checkout does not apply a credit automatically; see the full terms on the website.

Do I need Skool? Is there a separate membership charge?

Purchased courses and downloads are delivered in the My Crafty Business Skool classroom, so you will accept an invitation after checkout. The community is free to join now and gives you other creatives to share ideas with. Your one-time course purchase does not start a paid membership. Any optional future paid membership requires a separate checkout and your authorization.

Ready to see the current course descriptions and prices? Visit mycraftybusiness.com. Have a question about the best first specialty for your idea? Send us a note - we would love to hear what you are dreaming up.